



Broussard, Louisiana Economic Profile | 2018





Mission

The mission of the Broussard Economic Development Board is to serve the community of Broussard, Louisiana, and its elected governing entity by identifying opportunities for long-term economic growth, financial sustainability, and a meaningful quality of life.

Our Board

We are a volunteer board of individuals who share a passion for our community. We are committed to using our collective resources to position our community for long term economic growth and financial sustainability through strategic planning with a high degree of integrity.

Our Community

Our community is unique because it is geographically dispersed with multiple business activity centers that include our quaint Main Street area with businesses and Victorian homes, to a commercial corridor with national retail chains, to a major transportation thruway that is dotted with hundreds of energy sector organizations that include multi-national corporations. The one common thread of our entire community is its belief in embracing a “small town feel” where families want to stay and thrive. We are committed to considering our entire community when considering economic development opportunities; especially those that impact this “small town” quality of life.

Executive Summary

With an estimated population of more than 11,000, Broussard, Louisiana, is located approximately six miles southeast of Lafayette in Lafayette and St. Martin Parishes (counties). Broussard is home to a world-class workforce, an integrated transportation network, a diversified business base, and a hometown appeal. With this foundation, the City of Broussard is able to foster an economy that supports a growing population and diverse industry sectors.

- Market Access** Broussard's proximity to the intersection of Interstates 10 and 49, as well as Highway 90, is a strategic advantage in transportation and accessibility into and out of the parish. Additionally, Broussard has direct rail access including an open source spur less than three miles away and can be easily reached by the Lafayette Regional Airport and the Intercoastal Waterway.
- Government Services and Taxes** With no state or city property taxes, building in Broussard has its advantages. The Broussard Permitting and Licensing office is happy to help you apply for a permit. Electric, water, and wastewater services are among the lowest prices in the state.
- Workforce** Broussard has a civilian labor force of around 12,297. A highly-educated workforce is emerging as more students are enrolling and graduating from the local university and community college. Local businesses are also taking advantage of development and training programs to educate and enhance the skills of their new and existing employees.
- Business Base** Broussard's business base includes construction; manufacturing; wholesale trade; retail trade; real estate, rental and leasing; accommodation and food services; professional services; and transportation and warehousing.
- Incentives** Federal, State, and local governments provide an assortment of business incentives that are available to incoming companies and to those existing within Lafayette Parish. Financing, tax abatements and training programs are a few examples of the benefits available.
- Quality of Life** The region's legendary joie de vivre and Cajun and Creole cultures are known around the globe, creating a unique environment for work and play. The subtropical climate is enjoyable in the area's parks and recreational facilities as well as Zoosiana. Broussard serves as a hospitable, safe and family-friendly center for food, retail, and recreation.

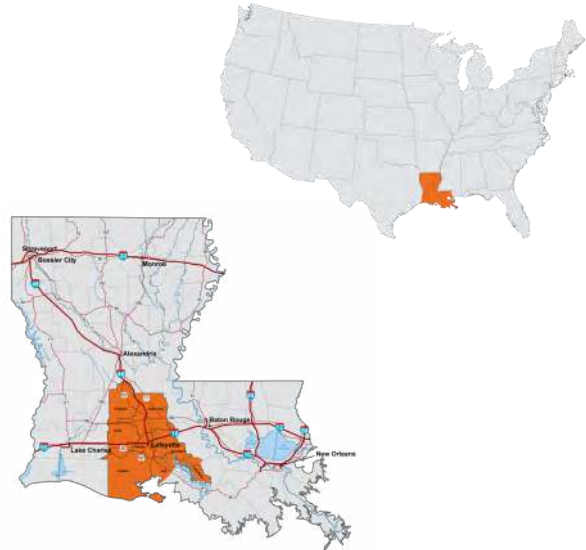
Broussard Economic Development Corporation

301 E. Main Street
Broussard, LA 70518

 (337) 330-2230  info@developbroussard.com  www.developbroussard.com

Market Access

Broussard, LA is located in the heart of Acadiana in south Louisiana.



Railways

- Direct rail access including an open source spur 2.7 miles away at Branch Warehousing
- Burlington Northern and Santa Fe Railway Co.; Union Pacific Railroad Co.; Louisiana & Delta Railroad, Inc. (L & D)

Motor Freight

- Located seven miles from the intersection of I-10 and I-49
- Located on Hwy. 90 (future I-49 South corridor)
- Abundant supply of carriers including FedEx, UPS, SAIA Motor Freight, Roadway and others

Air Service

Lafayette Regional Airport

- Located six miles west of Broussard
- Three runways; the longest is 8,001 feet
- Serviced by: American Airlines, Delta Air Lines, and United Airline with 18 departures daily

Acadiana Regional Airport

- Located nine miles southeast of Broussard in New Iberia, Louisiana
- Two runways; the longest is 8,002 feet

Waterways

Port of Greater Baton Rouge

- Located 60 miles east of Broussard, at the convergence of the Mississippi River and the Gulf Intra-coastal Waterway

Port of Lake Charles

- Located 70 miles west of Broussard

Port of Iberia

- 23 miles southeast of Broussard

Other Area Ports

- Port of West St. Mary: shallow draft port 40 miles south in Franklin, LA
- Port of Vermilion: shallow draft port 15 miles west in Abbeville, LA
- Twin Parish Port: shallow draft port 40 miles southwest in Delcambre, LA

Government Services and Taxes

Utilities

- The City of Broussard provides water and wastewater utility services.
- For more information, contact the Broussard Utility Administration office:
 Kelly Miguez
 (337) 837-6681 ext. 1
 kmiguez@broussardla.com
 Chelsea Constantine
 (337) 837-6681 ext. 1
 cconstantine@broussardla.com
- Hours of Operation: Monday-Thursday, 6:30 a.m.- 5:00 p.m.
- Services are also available from the following suppliers:

Utility	Provider	Web Address
Electricity	Entergy	entergy.com
	SLEMCO	slemco.com
Water	City of Broussard	www.cityofbroussard.com/ broussard/water-sewage
Sewage	City of Broussard	www.cityofbroussard.com/ broussard/water-sewage
	T.E.S.i	800-372-9712
	Water and Wastewater Utilities	337-354-2800
Natural Gas	CenterPoint Energy	centerpointenergy.com
Cable TV/Internet	AT&T	att.com
	Cox Communications	cox.com
	LUS Fiber (in select neighborhoods)	lusfiber.com

Permitting

- To apply for a building permit, you must submit a complete set of plans to the Louisiana State Fire Marshal and the City of Broussard
- Submit all contractors license information to the City of Broussard
- Apply for a construction permit at www.cityofbroussard.com/broussard/permitting-licensing
- For more information, contact the Broussard Permitting Clerk:
 Sarah Hebert
 (337) 837-6681 ext. 5
 (337) 837-8121 fax
 shebert@broussardla.com
- Hours of Operation: Monday-Thursday, 6:30 a.m.- 5:00 p.m.

Government Services and Taxes

Taxes

Property Tax

- No state property tax in Louisiana
- The total Parish millage for property outside of the City of Lafayette is 86.55. Broussard residents do not pay city property tax.
- Several types of exemptions are available in Lafayette Parish including homestead exemption if you own the property you reside in.

Sales Tax

- Sales tax is levied on the retail sale of personal property, goods used or stored for use in Louisiana, and on leases and rentals of tangible personal property and certain services.
- There are multiple special taxing districts and economic development districts in the parish that levy additional taxes for infrastructure improvements, that list can be found at www.laota.com.

Workforce

Availability & Cost of Labor

- The City of Broussard offers a large, skilled workforce.
- With more than 800 businesses within 17.4 square miles, Broussard companies employ more than 12,000 people.

Business Summary for All Businesses in Broussard 2017			
Total Businesses	805	Total Employees	12,297

Education & Training Programs

Broussard, LA and Lafayette Parish have a knack for producing an innovative, energized workforce thanks to the unmatched workforce training programs and education opportunities offered in our region. In fact, businesses in the region were awarded more than \$4.4 million in workforce training contracts in fiscal year 2016-17. In recent years, the award-winning LED FastStart™ program has dedicated millions of dollars to develop customized employee recruitment, screening and training for Lafayette businesses. The Nelson A. Rockefeller Institute of Government listed the University of Louisiana as one of the top 100 public research universities in the nation. It is the second largest university in Louisiana with an enrollment of more than 19,000 students— offering 106 undergraduate degree programs, 37 master’s degree programs, and 10 doctorate degree programs. South Louisiana Community College is one of the fastest growing colleges in Louisiana serving more than 10,000 students on eight campuses in Acadiana. With all of these resources made readily available, you are bound to find a wide-range of potential employees to recruit.

Available Programs and Resources

- LED FastStart: www.opportunitylouisiana.com/faststart
- Incumbent Worker Training Program (IWTP): www.laworks.net
- Small Business Employee Training Program (SBET): www.laworks.net
- Business and Career Solutions Center: www.laworks.net
- South Louisiana Community College: www.solacc.edu
- University of Louisiana at Lafayette: www.louisiana.edu

Business Base

The table below lists the top employing companies of Lafayette Parish as reported by management or personnel directors within each organization. Businesses with a location in Broussard are highlighted in blue.

Rank	Company	Industry	2017 Emp	HQ	Company Total Emp
1	LAFAYETTE GENERAL HEALTH	Health Care	4245	HQ	4895
2	LAFAYETTE PARISH SCHOOL SYSTEM	Education	4209		
3	UNIVERSITY OF LOUISIANA-LAFAYETTE	Education	2894		
4	LAFAYETTE CONSOLIDATED GOVERNMENT	Public Administration	2400		
5	OUR LADY OF LOURDES REG MED CTR	Health Care	1888		
6	WAL-MART STORES INC.	Retail Trade	1479		
7	STULLER INC.	Manufacturing	1191	HQ	1488
8	ISLAND OPERATING COMPANY	Oil and Gas	1000		
9	LAFAYETTE PARISH GOVERNMENT (NOT A PART OF LCG)	Public Administration	996		
10	WHC INC	Oil & Gas Pipeline Construction	990**		
11	BAKER HUGHES	Oil and Gas	891		
12	SCHLUMBERGER	Oil and Gas	885		
13	QUALITY COMPANIES	Oil and Gas	800		
14	SUPERIOR ENERGY SERVICES INC	Oil and Gas	769	HQ	
14	LHC GROUP	Health Care	769	HQ	14586
16	WOMEN'S & CHILDREN'S HOSPITAL	Health Care	700		
17	ACADIAN COMPANIES	Health Care/Transportation	659	HQ	4408
18	FRANK'S INTERNATIONAL	Oil and Gas	607	HQ	1132
19	MCDONALD'S OF ACADIANA	Service	600	HQ	1100
20	SUPER 1 FOODS	Supermarkets & Other Grocery Stores	560		
21	WAITR	Information Technology	518	HQ	3427
22	AT&T WIRELESS CALL CENTER	Telecommunications	516		
23	PHI, INC	Transportation	492	HQ	2538
24	ALBERTSON'S FOOD & DRUG	Grocery	460		
25	FIELDWOOD ENERGY	Oil and Gas	437		
26	US POST OFFICE	Public Administration	436		
27	WEATHERFORD	Oil and Gas	415		
28	CGI	Information Technology	400		
28	HALLIBURTON ENERGY SVC	Oil and Gas	400*		
28	LOWE'S	Retail Trade	400*		
28	SCHUMACHER CLINICAL PARTNERS	Health Care	400*		
32	IBERIA BANK	Finance	367	HQ	3575
33	TARGET	Department Stores Except Discount	359		
34	COMPLETE HOME HEALTH	Health Care	350		
35	HOME DEPOT	Retail Trade	346		

Business Base (continued)

36	MONCLA COMPANIES	Oil and Gas	345		
36	NACHER CORPORATION	Oil and Gas	345		
38	KERGAN BROTHERS	Retail Trade	335	HQ	
39	ACADEMY SPORTS & OUTDOORS	Retail Trade	320*		
40	DOERLE FOOD SERVICES, INC/SYSCO FOOD SERVICES	Wholesale Trade	291		
41	ROUSE'S	Supermarkets & Other Grocery Stores	287		
42	AMG SPECIALTY HOSPITAL	Nursing Care Facilities	281	HQ	1007
43	OCEANS BEHAVIORAL HOSPITAL	Health Care	275*		
44	TAYLOR'S INTERNATIONAL SERVICES	Food Service	273		
45	SLEMCO	Utility Provider	271		
46	WALGREEN'S	Retail Trade	252		
47	ARAMARK	Facilities Management Services	246		
48	OFFSHORE ENERGY SERVICES INC	Oil and Gas	226	HQ	494
49	BORDEN'S INC.	Wholesale Trade	218		
50	LARC SERVICES	Other Social Advocacy Organizations	210		

*Figure estimated from Reference USA 2018 ** Figure estimated from Reference USA 2017

Incentives

Broussard, LA is a business-friendly environment, where leaders work together to ensure the success and prosperity of our community and our business base. There are several resources available in Louisiana that can give businesses that operate here an advantage. Below is a list of the most popular business incentives and programs available. For more information, visit www.opportunitylouisiana.com/business-incentives.

- Angel Investor Tax Credit
- Digital Interactive Media and Software Development Incentive
- Enterprise Zone
- Industrial Tax Exemption
- Quality Jobs
- Research and Development Tax Credit
- Restoration Tax Abatement

Small Business Programs

- Bonding Assistance Program
- CEO Roundtables
- Economic Gardening Initiative
- Hudson Initiative
- Louisiana Contractors Accreditation Institute
- Small and Emerging Business Development Program
- Small Business Loan and Guaranty Program
- STEP grant
- Veteran Initiative

Quality of Life

Education

Public Education

- Elementary School: Katharine Drexel Elementary
- Middle School: Broussard Middle School
- Nearby High Schools: Southside High School, Comeaux High School; Lafayette Magnet Academies with specialized topics including Technology, Broadcasting & Journalism, Performing Arts, Visual & Applied Arts, Business, Air Force JROTC, Navy JROTC, Legal Studies, Early College, Health, STEM, World Language

Private Education

- PreK-Eighth Grade: St. Cecilia School
- Sixth-Twelfth Grade: Episcopal School of Acadiana
- Nearby High Schools: St. Thomas More

Post-Secondary

- University of Louisiana at Lafayette: second-largest university in the state (www.louisiana.edu)
- South Louisiana Community College: one of the fastest growing colleges in Louisiana serving with eight campuses in Acadiana (www.solacc.edu)

Healthcare

Lafayette Parish is the medical hub of the region because of superior healthcare facilities with a pool of talented professionals and staff, as well as local innovation and research.

- Lafayette Parish is home to 18 medical facilities with more than 1,300 beds.
- There are more than 400 physicians in the parish and more than 800 in the region covering more than 33 specialties.
- Twelve nursing homes are located in Lafayette Parish with almost 1,500 beds.
- There are more than 160 dentists in the region including General Dentistry, Endodontists, Orthodontists, Oral Surgeons, Pediatric Dentists and Periodontists.

Sports & Recreation

- Broussard Sports Complex at St. Julien Park: state-of-the-art, \$33 million public sports complex on 122 acres; offers youth recreational sports programs and a beautiful community park (www.broussardsportscomplex.com)
- Arceneaux Park: 31 acres; offers tennis courts, soccer fields, basketball courts, lighted ball fields, batting cages, t-ball, covered picnic areas, restrooms and a children's playground
- Le Triomphe Gold and Country Club: one of the south's most exclusive private golf and country clubs; one of two clubs in Louisiana to host a sanctioned PGA Tour event, the prestigious Chitimacha Louisiana Open (www.letriomphe.com)

Entertainment & Leisure

- Zoosiana: accredited zoological park home to more than 750 animals (www.zooofacadiana.org)
- Parish Brewing Company: local craft brewery and taproom (www.parishbeer.com)
- The Victorian: wedding and event venue; listed on the National Historic Register (www.thevictorianplantation.com)
- Celebrity Movie Theatre: 10-screen, first-run movie theatre (www.celebritytheatres.com)

Festivals and Music

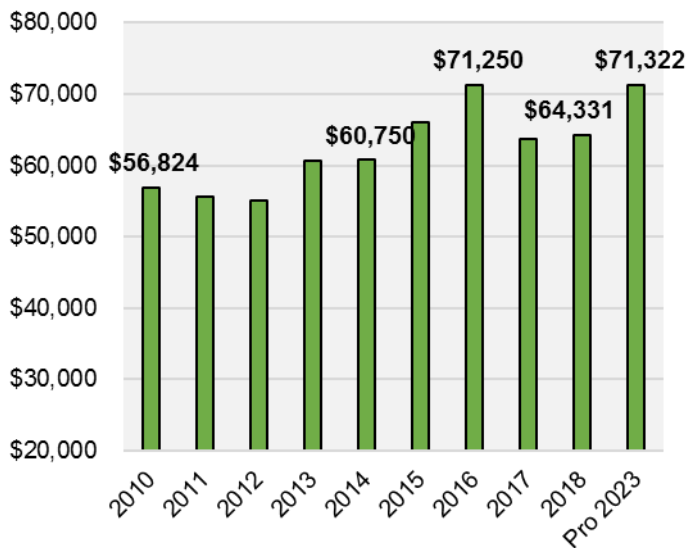
- St. Julien Jams: weekly concert series at St. Julien Park (www.facebook.com/stjulienjams)
- Broussard Independence Festival: held every year at the Broussard Sports Complex at St. Julien Park. Enjoy fireworks, live music, face painting, splash pad, strolling musician, balloon artist, and more.
- Broussard Christmas Parade: held every year in December
- Take advantage of other festivals in the area including Festival International de Louisiane (www.festivalinternational.com), Festivals Acadiens et Creole (www.festivalsacadiens.com), and Mardi Gras (www.mardigraslafayette.net)

Broussard Economic Indicators

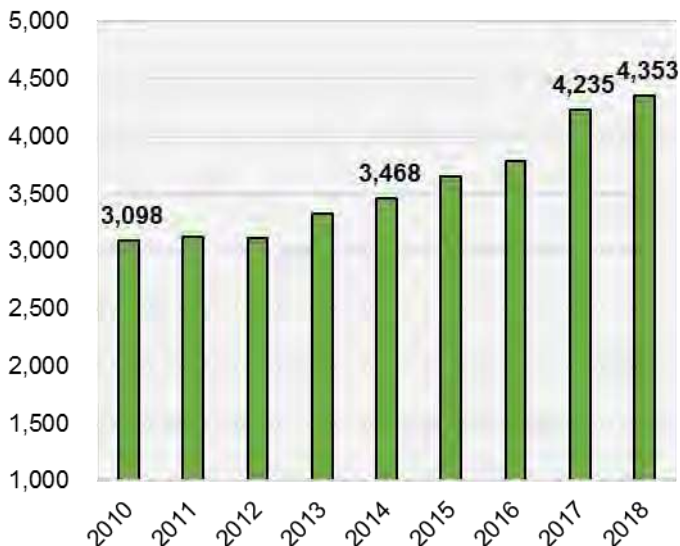
Population and Projected Growth

1940	914	2011	8,567
1950	1,587	2012	8,813
1960	1,519	2013	9,414
1970	2,302	2014	10,356
1980	3,712	2015	11,303
1990	5,518	2016	11,507
2000	6,120	2017	11,076
2010	7,526	Projected 2022	12,385

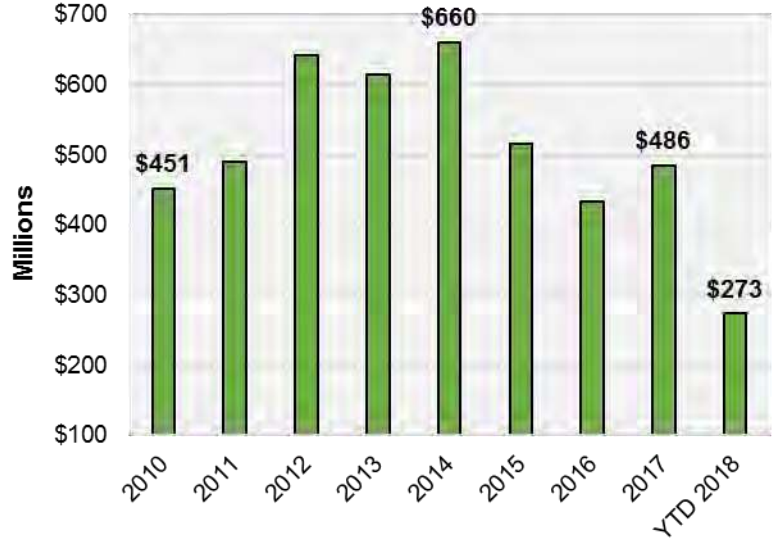
Median Household Income



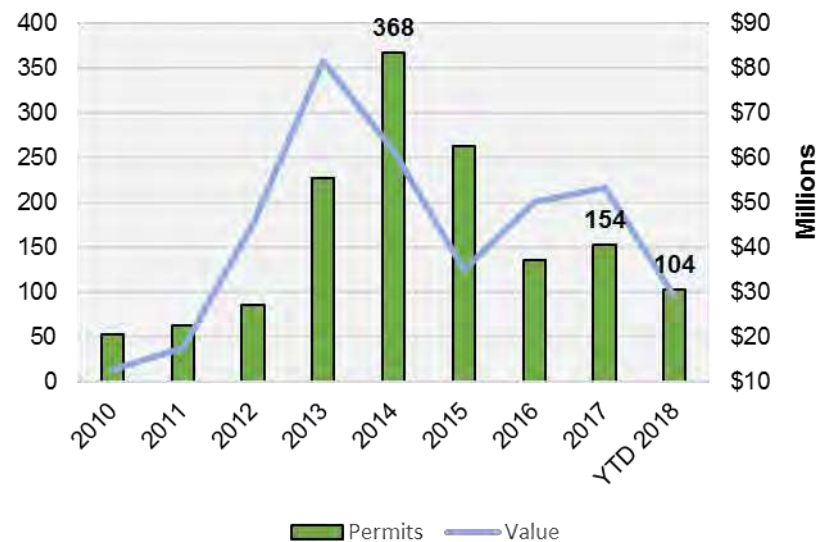
Total Households



Taxable Sales



Residential Building Permits and Value






See the complete Broussard Demographic Report at:
www.developbroussard.com/demographics





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